## CONTRACT



**WCWG** 2 Pai Park Suite A Greensboro, NC 27409 (336) 307-4900

1	١		1	^	1.
r	٦	ı	1	C	Ι.

Greer, Margolis, Mitchell & Burns - GMMB 1010 Wisconsin Avenue NW Suite 800 Washington, DC 20007

PRE-EMPTIBLE WITH 48 HOURS NOTICE

	Contract / Re	Contract / Revision		· #
	61928	1	0841463	7
Product				
ROY COOPER 5648 AI	DD			
Contract Dates	Estimate #			
10/18/16 - 10/24/16	5648			
Advertiser		9	Original Dat	e / Revision
Poli/R Cooper/D/Gov/	NC		10/13/16	/ 10/13/16
	Billing Cycle	Billing C	alendar	Cash/Trade
	FOMEOC	Drondon	not	Cook

Billing Cycle EOM/EOC	Billing Cale Broadcast	endar	Cash/Trade Cash
Station WCWG	Account E		Sales Office TeleRep Washii
Special Hand	A STATE OF THE STA	aomington i	Telerrep vvasim
Demographic Adults 35+	2		
IDB#	Advertiser 297	Code	Product Code 317
Agency Ref		Advertiser	Ref

Spots/

*Line Ch Start Date End Date Description	Start/End Time Days	Spots/ Length Week R	ate Type Spots	Amount
N 1 WCWG10/18/16 10/24/16 M-F 1p-2p  Start Date End Date Weekdays Spots/Week  Week: 10/18/16 10/24/16 MTWTF 2	1:00 PM-2:00 PM <u>Rate</u> \$14.00	:30	NM 2	\$28.00
N 2 WCWG10/18/16 10/24/16 M-F 10p-1030p  Start Date End Date Weekdays Spots/Week Week: 10/18/16 10/24/16 MTWTF 1	10:00 PM-10:30 PM <u>Rate</u> \$20.00	:30	NM 1	\$20.00
N 3 WCWG10/18/16 10/24/16 M-F 1030p-11p  Start Date End Date Weekdays Spots/Week Week: 10/18/16 10/24/16 MTWTF 1	10:30 PM-11:00 PN <u>Rate</u> \$24.00	:30	NM 1	\$24.00
N 4 WCWG10/18/16 10/24/16 M-F 11p-1130p  Start Date End Date Weekdays Spots/Week Week: 10/18/16 10/24/16 MTWTF 1	11:00 PM-11:30 PN <u>Rate</u> \$20.00	:30	NM 1	\$20.00
N 5 WCWG10/18/16 10/24/16 M-F 1130p-12a  Start Date End Date Weekdays Spots/Week  Week: 10/18/16 10/24/16 MTWTF 1	11:30 PM-12:00 XN <u>Rate</u> \$20.00	:30	NM 1	\$20.00
D 6 WCWG10/18/16 10/24/16 M-F 12a-1a	12:00 AM-1:00 AM	:30	NM 0	\$0.00
N 7 WCWG10/18/16 10/24/16 M-F 12p-1p  Start Date End Date Weekdays Spots/Week  Week: 10/18/16 10/24/16 MTWTF 1	12:00 PM-1:00 PM <u>Rate</u> \$14.00	:30	NM 1	\$14.00
N 8 WCWG10/18/16 10/24/16 M-F 2p-3p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/18/16 10/24/16 MTWTF 2	2:00 PM-3:00 PM <u>Rate</u> \$12.00	:30	NM 2	\$24.00
N 9 WCWG10/18/16 10/24/16 M-F 4p-5p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/18/16 10/24/16 MTWTF 1	4:00 PM-5:00 PM <u>Rate</u> \$10.00	:30	NM 1	\$10.00
N 10 WCWG10/18/16 10/24/16 M-F 6p-630p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/18/16 10/24/16 MTWTF 1	6:00 PM-6:30 PM <u>Rate</u> \$30.00	:30	NM 1	\$30.00
N 11 WCWG10/18/16 10/24/16 M-F 630p-7p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/18/16 10/24/16 MTWTF 2	6:30 PM-7:00 PM <u>Rate</u> \$30.00	:30	NM 2	\$60.00
N 12 WCWG10/18/16 10/24/16 M-F 7p-730p Start Date End Date Weekdays Spots/Week	7:00 PM-7:30 PM <u>Rate</u>	:30	NM 1	\$40.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and untipayment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.



**WCWG** 2 Pai Park Suite A Greensboro, NC 27409 (336) 307-4900

	Contract / Revision	Alt Order #
	61928 /	08414637
Contract Dates	Product	Estimate #
10/18/16 - 10/24/16	ROY COOPER 5648	AD 5648

Original Date / Revision Advertiser / 10/13/16 10/13/16 Poli/R Cooper/D/Gov/NC

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spo	ots	Amount
Start Date         End Date         Weekdays         Spots/           Week: 10/18/16         10/24/16         MTWTF         1	<u>Week</u> <u>Rate</u> I \$40.00				
N 13 WCWG10/18/16 10/24/16 M-F 730p-8p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/</u> Week: 10/18/16 10/24/16 MTWTF	7:30 PM-8:00 PM Week Rate 1 \$50.00	:30	NM	1	\$50.00
N 14 WCWG10/22/16 10/22/16 Sa 2p-4p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/</u> Week: 10/17/16 10/23/161-	2:00 PM-4:00 PM Week 1 \$15.00	:30	NM	1	\$15.00
N 15 WCWG10/22/16 10/22/16 Sa 6p-7p  Start Date End Date Weekdays Spots/ Week: 10/17/16 10/23/161-	6:00 PM-7:00 PM Week 1 \$20.00	:30	NM	1	\$20.00
N 16 WCWG10/23/16 10/23/16 Su 12p-5p  Start Date End Date Weekdays Spots/ Week: 10/17/16 10/23/161	12p-5p <u>/Week</u> <u>Rate</u> 1 \$15.00	:30	NM	1	\$15.00
N 17 WCWG10/23/16 10/23/16 Sun 6p-7p  Start Date End Date Weekdays Spots. Week: 10/17/16 10/23/161	6:00 PM-7:00 PM <u>/Week</u> <u>Rate</u> 1 \$14.00	:30	NM	1	\$14.00
N 18 WCWG10/23/16 10/23/16 Su 8p-9p  Start Date End Date Weekdays Spots  Week: 10/17/16 10/23/161	8:00 PM-9:00 PM /Week Rate 1 \$10.00	:30	NM	1	\$10.00
		Totals		20	\$414.00

Time Period # of Spots Gross Amount Net Amount 09/26/16 -10/24/16 \$414.00 \$351.90 20 Totals 20 \$414.00 \$351.90

> PRE-EMPTIBLE WITH 48 HOURS NOTICE

Signature:	Date: